

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently amended) A product storage and display container, said container comprising:

a receptacle defining a compartment adapted to house a product, the receptacle having a front and a back;

a display tag having a front face mountable to said receptacle and a slot adapted to receive a display hook for suspending the container at a product display;

an engagement element formed on one of said tag and said receptacle; and

a receiving element formed on the other of said tag and said receptacle for receiving said engagement element such that said engagement element can rotate relative to said receiving element between a first position where the tag extends away from said receptacle and said tag is disposed with its front face generally toward said front and a second position where said front face is disposed behind said back;

wherein the mating of said engagement element with said receiving element retains said display tag on said receptacle.

2. (Original) The container of claim 1 wherein said engagement element is formed on said tag and said receiving element is formed on said receptacle.

3. (Original) The container of claim 1 wherein said engagement element is formed on said receptacle and said receiving element is formed on said tag.

4. (Original) The container of claim 1 wherein said receptacle further comprises a container body and a reclosable lid, wherein said lid is adapted to engage said body and enclose said compartment.

5. (Original) The container of claim 4 wherein said engagement element is formed on said tag and said receiving element is formed on said body.

6. (Currently amended) The container of claim 1 wherein said receiving element further comprises a ~~hold~~ hole formed through the other of said tag and said receptacle.

7. (Original) The container of claim 1 wherein said engagement element further comprises at least one hook member.

8. (Original) The container of claim 7 wherein said at least one hook member further comprise a latching protrusion extending outwardly from each hook member.

9. (Cancelled)

10. (Cancelled)

11. (Currently amended) The container of claim 4 wherein said lid further comprises an opening.

12. (Original) The container of claim 11 wherein said lid further comprises a tab closure to close said opening.

13. (Currently amended) The container of claim 12 wherein said table tab closure further comprises a snap-lock tab.

14. (Original) The container of claim 12 wherein said tab closure further comprises a living hinge connecting said tab to said lid.

15. (Original) The container of claim 1 wherein said lid further comprises an anti-theft cover.

16. (Original) The container of claim 1 wherein said display tag further comprises an anti-theft device.

17. (Currently amended) The container of claim 1 wherein said display tag is removably engaged with said receptacle container.

18. (Original) The container of claim 1 wherein said display tag further comprises a raised annular ring spacing the tag away from the receptacle.

19. (Withdrawn) A method of displaying a product for sale, said product being packaged in a container having one of an engagement element and a receiving element; providing a container having a compartment adapted to house a product, said container having one of an engagement element and a receiving element; providing a display tag having the other of said engagement element and said receiving element adapted to engage said container; attaching said display tag to said receptacle via said engagement element and said receiving element; and hanging said container via said tag.

20. (Withdrawn) The method of claim 19 further comprising the step of providing said receiving element on said container and providing said engagement element on said tag.

21. (Withdrawn) The method of claim 19 further comprising the step of providing said receiving element on said tag and providing said engagement element on said container.

22. (Withdrawn) The method of claim 19 wherein providing said receptacle further comprises providing a body and a recloseable lid, wherein said lid is adapted to engage said body and enclose said compartment.

23. (Withdrawn) The method of claim 22 further comprising providing said receiving element on said body and providing said engagement element on said tag.

24. (Withdrawn) The method of claim 19 wherein the step of providing said receiving element further comprises providing a hole formed through said receptacle.

25. (Withdrawn) The method of claim 19 wherein the step of providing said engagement element further comprises providing at least one hook member.

26. (Withdrawn) The method of claim 25 further comprising providing at least one hook member having a latching protrusion extending outwardly from said at least one hook member.

27. (Withdrawn) The method of claim 22 further comprising providing an anti-theft cover on said lid.

28. (Withdrawn) The method of claim 19 further comprising providing a tag wherein said tag is rotatable about said engagement element.

29. (Withdrawn) The method of claim 19 further comprising the step of providing an anti-theft device on said display tag.

30. (Withdrawn) The method of claim 19 further comprising the step of providing a raised annular ring on said tag.

31. (Withdrawn) The method of claim 19 further comprising the step of removing said tag.

32. (Withdrawn) The method of claim 19 further comprising the step of removing tool bits inside said container.

33. (Currently amended) A product storage container comprising:
a container defining a compartment adapted to house a plurality of products;

a plurality of products housed in said container; and
a display tag having labeling information located thereon, said display tag rotatably
mounted to said container and movable between a first position where the labeling information is
visible and a second position where the labeling information is located behind the container;

34. (Original) The container of claim 33 wherein said product further comprises a plurality of tool bits.

35. (Original) The container of claim 33 further comprising an engagement element formed on one of said tag and said container.

36. (Original) The container of claim 35 further comprising a receiving element formed on the other of said tag and said receptacle for receiving said engagement element.

37. (Currently amended) A package for holding a plurality of tool bits, said package comprising:

a container defining a compartment, said compartment adapted to hold said plurality of tool bits; and

a hanging tag rotatably attached to said container and including an aperture dimensioned for receiving a display hook for suspending supporting said container on a merchandising stand, said hanging tag being removable from said container.

38. (Original) The package of claim 37 wherein said container further comprises a flip-top lid.

39. (Cancelled)

40. (Cancelled)

41. (Cancelled)

42. (Cancelled)

43. (Cancelled)

44. (Original) The display configuration of claim 43 47 wherein said engagement element further comprises at least one hook member adapted to engage said receiving element.

45. (Original) The display configuration of claim 44 wherein said receiving element is an opening configured to receive at least one hook member.

46. (Cancelled)

47. (New) A product storage and display container, said container comprising:
a receptacle defining a compartment adapted to house a product, the receptacle having a front and an opening for allowing access to said product;
a display tag having a front face mountable to said receptacle;
an engagement element formed on one of said tag and said receptacle said engagement element including at least one hook member having a latching protrusion extending outwardly from said at least one hook member; and
a receiving element comprising an aperture formed on the other of said tag and said receptacle for receiving said engagement element such that said engagement element can rotate relative to said receiving element between a display position where the tag extends away from said receptacle and said tag is disposed with its front face generally toward said front and a storage position where said tag is disposed behind said receptacle;
a sensor secured to said tag and a means for preventing access to said product through said opening.

48. (New) The container of claim 47 wherein said means for preventing access includes an anti-theft cover over said opening.

49. (New) The container of claim 48 wherein said cover is broken to allow access

through said opening.

50. (New) The container of claim 48 wherein a projection is formed between the display tag and the receptacle to allow the display tag to freely rotate relative to the receptacle.

51. (New) A product storage and display container, said container comprising:
a receptacle defining a compartment adapted to house a product, the receptacle having a front and a back and an opening for allowing access to said product;
a display tag mountable to the receptacle and having a front face and a slot for receiving a display hook for suspending the container;
said front face including labeling information;
an engagement element formed on one of said tag and said back, said engagement element including at least one hook member having a latching protrusion extending outwardly from said at least one hook member; and
a receiving element comprising an aperture formed on the other of said tag and said back for receiving said engagement element such that said engagement element can rotate around an axis perpendicular to said front face relative to said receiving element between a display position where the tag extends away from said receptacle and said tag is disposed with the front face facing generally toward said front and a storage position where said tag is disposed behind said receptacle with the front face facing generally toward said back.